



Press Information

Honda Cars India Ltd. announces price hike for Brio, Jazz and City To be effective from 1st October 2012

New Delhi, September 24, 2012: Honda Cars India Ltd, leading manufacturer of premium cars in India, today announced an increase in the price of its volume models – Brio, Jazz and City in the range of 0.2% - 2.6% on their current price. The revised prices will be effective from October 1, 2012.

The prices have been revised due to the rising input costs, inflationary pressures and increase in freight as a result of the increase in diesel prices.

About Honda Cars India Limited

Honda Cars India Limited (HCIL), leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers.

HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda City, Honda Civic and Honda Accord which are produced at the Greater Noida facility. The Honda CR-V is imported from Japan as Completely Built Units. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency.

The company has a strong sales and distribution network with 137 facilities in 85 cities spread across the country.

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